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# <sup>104</sup>End Of The Season

• Farmers' Market has another excellent summer; more vendors, attendees compared to last year

**By Josh Mitchell**

*Staff reporter*

Sheridan Farmers' Market, which finished for the season Thursday, had an excellent year bringing in more vendors and attendees than the previous year, according to Downtown Sheridan Association Executive Director Roger Bent.

Bent said changing the venue from Grinnell Plaza to Whitney Commons was the major reason for the market's growth.

Bent said the DSA grossed about \$1,500 from the market by charging \$10 per vendor per week. The money was used to purchase three tents and signage for the market.

The market ran nine Thursdays attracting

an average of about 325 people each time, up about 50 percent from last year, Bent said.

Between nine and 13 vendors were at each market, about four more per week than last year, Bent said. Vendors came from Sheridan, Montana, Nebraska and South Dakota, he reported.

Whitney Commons seems to be a better place for the market because it is larger with a good environment for children and has public restrooms, more parking, and a lawn, Bent said.

People also socialized more at the new location, Bent added. "It became much more of a community function."

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**Roger Bent**  
Downtown  
Sheridan  
Association



The Sheridan Press/Michael Sullivan

Janet Ogle of Sheridan (foreground) browses through produce at the Farmers' Market in Whitney Commons Park on Thursday. Yesterday was the final market of the year.





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Bent thanked Whitney Benefits for allowing the use of Whitney Commons and said he hopes the park can be used again next year.

“We want to take what we did this year and make it grow,” he said.

Bent also thanked Reneé King, a

food science instructor at Sheridan College who also serves on the Wyoming Farmers Market Association, for the idea to move the market off Grinnell Plaza.

Event sponsors are the Downtown Sheridan Association, Sheridan College, the Senior Citizens Center, and Sheridan Media.