

WHITNEY BENEFITS
MEDIA RELEASE
January 21, 2004

Whitney Benefits Inc. announces the purchase of the Crown Hallmark Building located at 50 North Main Street in Sheridan, Wyoming. The Crown Hallmark Building is located next to the WYO Theatre.

Whitney is a private, non-profit educational foundation located in Sheridan, Wyoming. Whitney Benefits was created under the Last Will and Testament of Edward A. Whitney, a Sheridan County resident, who passed away in 1917.

Whitney has purchased the Crown Hallmark Building for the continued development of educational resources for the residents of Sheridan County. Whitney plans to develop collaborative assessment via a Whitney Community Advisory Council for the building's future utilization. This group will be developed and a completed planning report is anticipated to be completed by Fall, 2004. Whitney Benefits Trustee Maureen Humphries will chair the assessment process. Other Advisory persons include: Vice Chairperson Val Burgess, Vice Chair John Smith, Dick Davis, Tami Davis, Doug Moore, Gene Sager, Tom Sachse, Ken Thorpe, Lynn Reeves, Marty Williams, Mary Jo Johnson, Lynn Arambel, Craig Johnson, Marie Lowe, and Mont Becker.

For additional information requests, please contact: Whitney Benefits President Tom Kinnison at 672-0768.